



firestarterSM

Learn. Advise. Prepare.

Strategic advisory for fintechs preparing to succeed in the credit union market.



Firestarter is IgniteFI's entry-level Growth Alliance Membership, providing fintechs with strategic guidance, industry expertise, and ongoing accountability to confidently prepare for success in the credit union market.

EXECUTIVE STRATEGY SESSIONS

Up to two hours of monthly strategic advisory through Ask Me Anything sessions with IgniteFI experts

FOUNDER-FOCUSED RESOURCES

Pitch deck templates, messaging frameworks, go-to-market tools, and practical resources designed to accelerate growth.

FIRESTARTER CIRCLE COMMUNITY

Monthly peer discussions and private FINNECT community access to share insights, gather feedback, and grow your network.

GROWTH ALLIANCE UPGRADE BENEFIT

Upgrade to the SPARK Membership within four months of your Effective Date and receive a \$500 membership credit toward your first month.

Your Firestarter Membership Includes

- Up to 2 hours/month executive advisory
- Monthly Firestarter Circle Community
- 50% off FINNECT subscription
- 50% off one Firecracker Fintech Showcase
- Priority consideration for Firecracker Focus Innovation Workshops
- Featured Fintech Profile
- Growth Alliance upgrade benefit

YOUR GROWTH ALLIANCE JOURNEY



**Ready to Build Your Foundation
in the Credit Union Market?**

